

28th Annual GSETA Conference Workshops

Wednesday, September 22nd		Round I 10:45 a.m. to 12:00 p.m.
<p>Understanding the Experience of Hearing Voices</p> <p>Presenters: Tamara Clark, PhD and Emma Shelby, BS, Mental Health Association in New Jersey, Inc.</p> <p>Berkshire</p>	<p>This interactive workshop will give participants first hand experience with and sensitivity to auditory hallucination symptoms. Participants will go through a series of activities while listening to simulated voices followed by a discussion session.</p>	
<p>Distinguishing Your One-Stop</p> <p>Presenters: Joe Carbone, The Workplace, Inc, Bob Bowman, NJ Consortium of Community Colleges, Debbie Hart, Bio-NJ</p> <p>Imperial</p>	<p>This workshop will explore changes and additions that can be instituted in One-Stop Career Centers that can result in enhanced responsive and effective services. The panelists will discuss entrepreneurial approaches for the One-Stop, developing true partnerships and grant development and utilizing a sectoral focus.</p>	
<p>Envisioning an Effective Delivery System for Adult Literacy and Career Preparation in NJ</p> <p>Presenters: Barry Semple, NJALL, Dr. Hal Beder, Rutgers University, Nancy Fisher, Jewish Vocational Service, Dr. Paul Jurmo, Union County College</p> <p>Longwood</p>	<p>The panelists will share some of the major components of an effective statewide delivery system for adult literacy and career preparation. The workshop will also begin a dialogue about how this system can be designed and sustained in New Jersey.</p>	
<p>Next Generation Career Centers-A Streamlined, Integrated Approach to Providing Services</p> <p>Presenter: Ann Merrifield, Dynamic Works Institute</p> <p>Monticello-Fairmont</p>	<p>A changing economy with changing customers' needs spurred a change within the Missouri Career Centers. The Next Generation Career Centers are modeled by principles that encourage responsiveness, streamlining and integration of services and services metrics. Come hear how Missouri is effectively shifting from a rigid "work first" service paradigm to a "skills-for-work, forever" service strategy</p>	

Wednesday, September 22nd

**Round I
10:45 a.m. to
12:00 p.m.**

<p>Tools & Resources for the 21st Century Job Market and Best Practices for local Workforce Investment Systems</p> <p>Presenters: Michele Horst, Greater Raritan WIB, Jan Goodman, Greater Raritan WIB</p> <p>Central</p>	<p>This workshop showcases a collaborative systems change model with tangible examples of partnerships and best practices that can be achieved through training, educational forums and economic development initiatives demonstrating ways in which the workforce system can be transformed to engage in effective partnerships with private industry.</p>
<p>Improving Customer Service</p> <p>Presenter: Larry Finkelstein, Transition Management Associates</p> <p>Lincoln</p>	<p>This workshop will address how to improve customer service within the workforce system and include defining strategic customer service, conducting needs assessments, developing and implementing a plan and evaluating success.</p>
<p>How to Implement and Online Career Fair for Less than \$100</p> <p>Presenter: Michele Martin, Independent Workforce and Social Media Consultant</p> <p>Marlboro C</p>	<p>This workshop will explore how to use several free and low-cost tools to organize an online career fair for youth or adults. A real-life case study from a five-county region in Pennsylvania will be used to show how to host a three-day virtual career fair without leaving your offices.</p>
<p>Grievances & Complaints – Wagner-Peyser, Workforce Investment Act and Equal Opportunity</p> <p>Presenters: David Rosenblum, NJLWD, Roe Hufner, NJLWD, Donald Forsythe, NJLWD</p> <p>Longwood</p>	<p>One-Stops are a system or place of opportunity but they are required to develop and promulgate systems for handling concerns. This session will discuss the various requirements and considerations in implementing a grievance/complaint system throughout the One-Stop system.</p>

Wednesday, September 22nd

**Round II
1:15 p.m. to
2:30 p.m.**

<p>SSI and SSDI Work Incentives: Social Security's Secret Toolbox</p> <p>Presenter: Greg Makely, The Family Resource Network/NJWINS</p> <p>Berkshire</p>	<p>Do work and Social Security benefits mix? This workshop will provide an overview of Supplemental Social Security Income and Social Security Disability Work Incentives, which allow students to test their capacity for work without losing their cash and healthcare portions of either of these benefits for as long as they need them. It is possible to control the loss of benefits while working, if you know how to use these valuable tools.</p>
<p>Procurement and Training Provider Requirements</p> <p>Presenters: Roe Hufner, NJLWD, Sandy Fountain, NJLWD</p> <p>Imperial</p>	<p>This workshop will focus on the requirements for an organization to provide workforce development services in the State of New Jersey including a review of the processes as they apply to staff qualifications, curriculum and facilities.</p>
<p>Helping Low-Skilled Adults Succeed in College and Career Training Programs</p> <p>Presenter: Amy Dalsimer, LaGuardia Community College, City University of New York</p> <p>Longwood</p>	<p>This workshop will provide an overview of LaGuardia Community College's pilot career and academic pathways programs for adults. The workshop will share the program models, curriculum and learner outcomes to date for the GED Bridge to Health and Business careers, the Integrated Medical Office Clinical Technician, Bridge to LPN and SAVE EMT programs.</p>
<p>Meeting the Different Needs of Today's Customers</p> <p>Presenter: Ann Merrifield, Dynamic Works Institute</p> <p>Monticello-Fairmont</p>	<p>Have you looked around your One-Stop Career Center lately? Notice anything different? You're busier, for one thing and how about the difference in the customers you're serving? Red, brown, yellow, black and white faces; lots of hair, gray hair or no hair; from suits and ties to pants just pulled up mid-thigh. This workshop will discuss the different types of customers you serve and provide information on ways to serve them to best meet their needs.</p>

Wednesday, September 22nd

**Round II
1:15 p.m. to
2:30 p.m.**

<p>Adult Learners: Making the Transition Back to College</p> <p>Presenter: Janet Eickhoff, Thomas Edison State College</p> <p>Central</p>	<p>As an adult, going back to college can be intimidating. There are questions from where do I start to how do I afford it? This workshop will answer those questions (and more).</p>
<p>Transitioning to Green</p> <p>Presenter: Larry Finkelstein, Transition Management Associates</p> <p>Lincoln</p>	<p>This workshop will present trends related to the greening of the economy, the types of jobs at that are available, resources for up-to-date research and the skills necessary to find and keep a job. The workshop will examine how jobs are being redefined and explore eight categories of green jobs</p>
<p>Using Free Internet Technologies to Support Customer Job Searches and Provide High Quality Services Part 1</p> <p>Presenter: Michele Martin, Independent Workforce and Social Media Consultant</p> <p>Marlboro C</p>	<p>In this two-part workshop we'll explore key online tools that job seekers must use in order to expand their employment opportunities and sell themselves to potential employers. We'll also examine how you can use these tools to provide higher quality services to your clients in a more efficient manner.</p>
<p>Connecting Job Seekers to Jobs</p> <p>Presenters: Amanda Schaffer, USDOL/ETA, Region 1 New York/Boston, Steve Duval, Maine Department of Labor, Connie Parks, Rhode Island Department of Labor and Training</p> <p>Tivoli</p>	<p>In this hands-on workshop, Rhode Island and Maine will share promising practices on practical tools and methods to reemploy the unemployed. This workshop will discuss the challenges the market presents and ways to overcome these challenges through the States' menu of services: Reemployment and Eligibility Assessments, Self Employment Assistance, Skills Assessment, Workforce Information and many more. This workshop will begin a dialogue as to how a holistic service delivery vision can be constructed and designed to connect the unemployed with jobs or the training needed to connect to a job.</p>

Wednesday, September 22nd

**Round III
2:45 p.m. to
4:00 p.m.**

<p>Mental Illness & Employment: Occupational Wellness</p> <p>Presenters: Anthony Strazza, MS, Eric Arauz, MLER, Mental Health Association in New Jersey</p> <p>Berkshire</p>	<p>Through this workshop participants will gain an understanding of the various diagnostic categories within the major mental illnesses. They will also hear a personal story by a mental health advocate who has overcome many barriers and is successfully employed.</p>
<p>Program Controls and Quality</p> <p>Presenters: Ron Marino, NJLWD, Michael Mrvichin, NJLWD</p> <p>Imperial</p>	<p>There are organizations that will make “pretexting” calls designed to get personal information for legal or illegal purposes. There are constant efforts underway to ensure that Unemployment Compensation is protecting from inappropriate or illegal claims. Learn more about what transpires and the steps taken to ensure that limited program resources are reserved for people needing assistance and what should be shared in respective offices to ensure that what may sound like a hard luck story does not result in potential identity theft.</p>
<p>Managing Complaints in a One-Stop Setting</p> <p>Presenters: Carmen Rodriguez, USDOL/ETA Region 1, New York/Boston Alice Sweeney, Massachusetts Division of Career Services Kimberly Vittell, USDOL/ETA, Office of Workforce Investment, Washington, DC</p> <p>Tivoli</p>	<p>This workshop will focus on the importance developing informal and formal complaint systems within the One-Stop Career system for quality control and the steps that can be taken to make individual program-based complaint systems more customer friendly.</p>
<p>OJT: An Effective & Challenging Reemployment Strategy</p> <p>Presenters: Ann Merrifield, Dynamic Works Institute, Ken Ryan, FutureWork Systems</p> <p>Monticello-Fairmount</p>	<p>On the Job Training (OJT) is an excellent opportunity for both employers and job seekers. For the employer, it provides an opportunity to receive financial assistance for training new employees in the skills needed to perform effectively. For the job seeker it's ideal for recareering to a new occupation. This session will discuss OJT from both a national and a state level. Discussed will be the national scope of OJT and the new USDOL OJT NEG initiative including a review of resources and best practices from WIBs around the country, with specific highlights from Missouri and New Jersey. Also provided will be an overview of a self-directed OJT approach in which customers identify and negotiate an OJT with local employers.</p>

Wednesday, September 22nd

**Round III
2:45 p.m. to
4:00 p.m.**

**Passing Local Monitoring Audits with
Success on the First Visit**

Presenters: **Perry Schwarz**, Jersey City
Employment & Training Program, **Mioara
Canciu**, Pro Data, Inc.

Lincoln

Providing quality training is not the only requirement that vendors need to be aware of when training clients under the Workforce Investment Act (WIA). Documenting that training in an organized, detailed manner and complying with federal, state and local requirements are just as important so vendors can continue to work with local areas. This two-pronged presentation is geared towards assisting vendors and local monitors with realistic information that can immediately be implemented upon return to their local areas or schools.

**Using Free Internet Technologies to
Support Customer Job Searches and
Provide High Quality Services
Part 2**

Presenter: **Michele Martin**, Independent
Workforce and Social Media Consultant

Marlboro C

This is part two of a series and we'll explore key online tools that job seekers must use in order to expand their employment opportunities and sell themselves to potential employers. We'll also examine how you can use these tools to provide higher quality services to your clients in a more efficient manner.

Thursday, September 23rd

**Round IV
10:30 a.m. to 11:30
a.m.**

Transitioning Adult Learners to Post Secondary Education Opportunities

Presenter: **Dr. Hal Beder**, Rutgers University

Berkshire

This session will explain why establishing a transition-based, to-work adult literacy system is critical for the social and economic health of New Jersey. It will then discuss the essential components of transition-based systems and conclude with a discussion about how a transition-based, to-work adult literacy system might be established in New Jersey.

Fundamentals of Domestic Violence

Presenter: **Leslie N. Malkin**, New Jersey Coalition for Battered Women

Imperial

This workshop will provide a foundational understanding of domestic violence. Participants will learn about the dynamics of domestic violence through concepts of the power and control wheel and review the myths and realities surrounding domestic violence and the common characteristics of both victims and batterers. The workshop will also answer the question “Why does she stay?” by exploring the barriers women face when trying to leave an abusive relationship.

Green Occupations: What’s the Sustainable Workforce Story?

Presenter: **Pam Sammarco**, Green Training Associates LLC

Longwood

What do One-Stop Employment Counselors need to know to navigate the evolving Green Career landscape to better serve job seekers? Come to this session to hear an overview on the “fundamentals “ of green and the “story” on green occupations.

Building Sustainable Partnerships through WIB-Led Industry Sector Strategies

Presenters: **Robin M. Widing**, SETC, **Kathy M. Weaver**, Newark Alliance

Monticello/Fairmount

This workshop will discuss the value to local workforce boards in establishing industry sector strategies. Participants in this workshop will be presented with a case study on the “how-tos” of developing and implementing an industry-based sector strategy. Topics covered by the presenters will include: essential elements for engaging industry leaders and other stakeholders; using industry data for decision-making; customizing varied industry-specific strategies that embrace the needs of workers for good jobs; communication strategies; and nurturing system-wide, long-term sustainable partnerships.

Thursday, September 23rd

**Round IV
10:30 a.m. to 11:30
a.m.**

Federal and State Circulars that Effect NJLWD Grant Funds

Presenters: **Jerry Calamia**, NJLWD, **Natalie Taylor**, NJLWD

Central

This workshop will discuss Federal and State Circulars that have an impact on workforce organizations including: Federal OMB A-87 – Cost Principles for State and Local Governments, OMB A-122 – Cost Principles for Non-Profits, A-102 – Grants and Cooperative Agreements with States and Local Governments, A-110 - Grants and Cooperative Agreements with Non-Profits, OMB A-133 – Audits of State, Local Governments, and Non-Profit Organizations.

Common Measures in New Jersey – Year Two

Presenters: **Ken Ryan**, FutureWork Systems, **Jacqueline Novatin**, NJLWD

Marlboro C

Beginning in July 1, 2009, U.S. DOL approved New Jersey's request for a waiver to Common Measures under all WIA Programs. This Workshop will review New Jersey's actual performance for the Year ending June 30, 2010 and explore program and service strategies to improve performance in PY' 10 with a focus on the new Youth Common Measures. NJ-Performs, the web-based performance management system, will be used to identify trends, outcomes and promising practices among NJ's local WIA areas. Also included will be a discussion of the "fine points" of the Literacy/Numeracy measure

Best Practices in Youth Career Development and Exploration Activities—Beyond WIA and TANF

Presenter: **Michele Martin**, Independent Workforce and Social Media Consultant

Tivoli

Explore best practices and strategies for infusing career exploration and development for youth into your local area. We'll discuss engaging activities for educators and youth workforce development staff, students and parents. You'll leave with practical ideas for providing the community with information on demand jobs, labor market information and what it takes to succeed in today's workplace.

Thursday, September 23rd

**Round V
12:00 p.m. to
1:00 p.m.**

<p>Youth: Transitions: Carving Career Paths</p> <p>Presenters: Donna Scalia, USDOL-Office of Apprenticeship, Stephanie Harris-Kuiper, PhD, LPC, BCPC, New Jersey Health Care Employers District 1199J Training & Development Fund, Carmen Pichardo, Essex County Community College, Marsha Lynch, CVS Caremark</p> <p>Longwood</p>	<p>This workshop will provide a snapshot of the principles and benefits of registered apprenticeship/internship as a workforce development strategy. A brief presentation will be made surrounding Youth Transitions to Work legislation enacted in 1993 resulting in grant opportunities to transition high school students into registered apprenticeship/internship programs. Highlighted will be two current state funded Youth to Work Transitions grantees, New Jersey Health Care Employers District 1199J and CVS, which have created career pathways for high school graduates</p>
<p>The Co-occurrence of Domestic Violence and Child Abuse</p> <p>Presenter: Leslie N. Malkin, New Jersey Coalition for Battered Women</p> <p>Imperial</p>	<p>This workshop will help participants learn about the prevalence of domestic violence and child abuse in the same household as well as the myths, realities and dynamics concerning domestic violence and child abuse. In addition, participants will gain an understanding of the impact of witnessing domestic violence on children and learn about the ways batterers use children as a controlling tool against their mothers.</p>
<p>Attracting Business To the WIB "Table"</p> <p>Presenters: Robin M. Widing, SETC, Dana Egreczky, New Jersey Chamber of Commerce</p> <p>Monticello/Fairmount</p>	<p>The presenters will discuss strategies the NJ State Chamber of Commerce and other organizations use to create strong relationships/commitments among their business board members and other key business constituents. Topics covered will include: recruitment and retention of business leaders in the work of the WIB; developing meaningful Board and Committee agendas that engage business leaders; creating sustainable partnerships with business; strategies for involving WIB members in networking with other businesses; and leveraging the knowledge and involvement of business members in establishing policies and overseeing how effectively the One-Stop system is meeting business standards.</p>

Thursday, September 23rd

**Round V
12:00 p.m. to
1:00 p.m.**

<p>New Jersey Veterans Enhancement Team Coalition</p> <p>Presenters: Ray Zawacki, DMAVA, Nick Petrozzino, Governor's Council on Alcoholism and Drug Abuse</p> <p>Central</p>	<p>NJ is one of ten states that have been awarded a technical assistance grant to strengthen behavioral health care systems and services for returning Service Members, Veterans, and their families through ongoing collaboration at the state and local levels. The team is addressing the following program areas: Leadership Structure, Data Integration, Integrated Enhanced Service Systems, Employment Strategies, and Criminal Justice Issues.</p>
<p>Biotech and Green Sector Strategies for Workforce Development in NJ</p> <p>Presenters: Jane Z. Brady, Middlesex County WIB, Matt Alcalde, REDI Grant</p> <p>Lincoln</p>	<p>Come hear about the extensive support base for New Jersey's established and growing sectors in biotech/pharmaceuticals and green sustainability! Sector training providers are the frontline in New Jersey's effort to grease the wheels of industry and reawaken the state's strong workforce. New Jersey is particularly proud of its industry sectors in biotech/pharmaceuticals and green sustainability/energy. But what resources/tools are at the disposal for workforce development staff and career counselors? This workshop will provide online resources that will help you understand these two important sectors, job families and jobs and how to find opportunities for education, training and job placement in New Jersey.</p>
<p>Youth Career Preparation with Monster.com</p> <p>Presenter: Andy Vaughan, Monster Public Sector & Education</p> <p>Tivoli</p>	<p>This interactive presentation will describe a comprehensive new approach to enabling young (and not-so-young) people to explore real career options based in their region. This partnership approach helps students, disconnected youth, and dislocated workers to understand educational pathways that lead to in-demand careers, and connects them with mentors, role models and employers who can help them to succeed in the business world. We will outline how regional stakeholders can collaborate to create an integrated support system using proven components, such as eMentoring; engaging, informative workshops; social networking portals with timely data on skills and careers; and focused curriculum that enhances both soft and hard skills.</p>